

***Hello!***

You are invited to be a founding artisan of the inaugural **3rd Avenue Arts Fest July 1 & 2, 2017** in Johnstown's Historic Cambria City! BOTTLE WORKS ETHNIC ART CENTER is presenting this premier event as the highlight of its 25th Anniversary Celebration, and we want you to be at the center of the festivities.

The 3rd Avenue Arts Fest is the first summer festival in Cambria City to highlight the **artistic talent** of our region. The event will feature two days of music, art demonstrations, food, beer and a wine garden! The event also includes a 4 pm 5-K Family Fun Run, which will draw approximately 100 folks to the festival who will likely spend time at the festival before and/or after the run.

Fine Artists, Artisans, Craftspeople, Exhibitors and Non-Profit Organizations are encouraged to participate. Booth Spaces are 10' X 10' (space only, vendors are responsible for table, chairs, tent or pop-up) and are limited, so please submit your application as soon as possible. All vendors must apply and be pre-approved by BOTTLE WORKS' festival committee to participate.

As an art vendor, you may demonstrate, display, and sell your original art. Please note: participating artists may not sell food, drink, or anything other than their own original art.

To ensure the success of this first time event, we will implement a full PR and Marketing campaign to promote the event across the region to both residents and tourists. Marketing will include: a press conference announcing the 25th Anniversary of Bottle Works with the Arts Fest as the highlight; Internet advertising (including the Laurel Highlands Visitors' Bureau's website which received just shy of 2million visitors in 2016) and other festival and summer event sites; a full social media campaign including paid facebook ads; e-newsletters; radio spots and live interviews; print ads and flyers; and a TV commercial schedule on WJAC-TV and WTAJ-TV.

This is a great opportunity to showcase your talent to festival patrons from across the region. Third Ave Arts Fest vendors will have first choice at spaces during the Cambria Arts Ethnic Festival September 2-4 and the Maker's Merry Mart in November. We hope you will be a part of the 3<sup>rd</sup> Avenue Arts Fest and more in 2017! See you on Third Avenue!

*Please complete and submit the attached form. Application deadline is May 31<sup>st</sup>, 2017.*

Sincerely,

BOTTLE WORKS Festival Staff  
411 & 413 Third Ave.  
Johnstown, PA 15906

***P.S. Don't miss this exciting opportunity to be one of the founding exhibitors of the***

**3rd Avenue Arts Fest! Return your application today!**

**Art Vendor Application**

**Festival Dates & Times:**

**July 1 & 2, 2017 11 AM - 10 PM (Arts Booths May Close at Dusk)**

(PLEASE TYPE OR PRINT)

**Company/Brand Name:**

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**Artist's/Owner's Name:**

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**Artist/Brand BIO or Description:**

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**Address:**

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**Telephone:**

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**Email:** \_\_\_\_\_ **TAX ID Number:** \_\_\_\_\_

**Please list the type(s) of art you will be exhibiting/selling (ie: paintings, jewelry, clothing, etc):**

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**VENDOR INFORMATION & ELIGIBILITY REQUIREMENTS:**

- Certificate of Liability Insurance **Required:** \_\_\_\_\_ (please attach)
- Vendor Space: Size: 10" x 10"
- BW does not provide tables, chairs, signs, etc. Please provide your own table, chair, backdrop, sides, roof, etc. 10' X 10' pop up tent strongly suggested.
- You must be at least 18 years old to apply.
- Work must be original work of the artist submitting & not derived from copying another's art or from kits.
- Please submit 3 to 5 digital photos of your work. Must be a jpeg file, minimum 300 dpi
- Once approved, the vendor fee is non-refundable regardless of reason of requested cancellation.
- Festival is rain or shine.
- Set-up will be Friday 5-8 PM or Saturday by 10 AM to open at 11 AM.
- You may close your shop by dusk, though music will go until 10 PM.
- Alcoholic beverages, loud music, and smoking are not allowed in vendor booths.
- ADA compatible cord/cable covers required for all foot traffic areas. Vendors must provide any required materials and are mandated to abide by all ADA requirements.

- We ask that all vendors promote their participation at the festival prior to and during festival.  
**LIABILITY:** BOTTLE WORKS, volunteers, or Cambria City of Johnstown assumes no liabilities against physical harm, loss, theft, or damage for art work and other belongings for the duration of the festival. Therefore, necessary arrangement must be made by the vendor.

**Non-refundable Application Fee: \$ 10**  
**Vendor FEE per 10' X 10' Space: \$200 Booth Fee**  
**Electric Fee: \$10**

**\$ \_\_\_\_\_ Total Amount Included**

In signing this vendor application, applicant agrees to comply with all event, federal, state, and local regulation and to hold harmless the City of Johnstown, BOTTLE WORKS and volunteers from any loss or damage to person or property caused by applicants' operation and/or presence in connection with the 3<sup>rd</sup> Avenue Arts Fest.

Signature : \_\_\_\_\_ Date: \_\_\_\_\_

Application deadline is May 31<sup>st</sup>, 2017.

Please Email, Mail or Drop off Application to:  
BOTTLE WORKS  
411 Third Ave. Johnstown, PA 15906  
Or Email to [largenbright@bottleworks.org](mailto:largenbright@bottleworks.org)

Completed Application Form  
Check or Money Order for appropriate entry fee, made payable to BOTTLE WORKS ETHNIC ARTS CENTER.  
Credit Card Payments made be made by phone at 814.535.2020 or in person.  
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FESTIVAL USE ONLY:  
Application received: \_\_\_\_\_  
Application accepted: \_\_\_\_\_  
Vendor notified: \_\_\_\_\_  
Location: \_\_\_\_\_